



haemodialysis unit, stroke unit, hawick community hospital, accident & emergency, dermatology fund, cancer services, diabetic fund, melburn lodge, lung fund, **you can make the difference**, intensive therapy fund, chaplaincy centre, oncology fund, multiple sclerosis fund, knoll day hospital, palliative care, physiotherapy, special care baby unit, surgical unit, maternity unit, firholm day unit, psychology, learning disability service, andrew lang unit, chipropody general, speech & language therapy, ward 15, ward 9, borders stroke unit

# highlight report

2015/16

**the difference**  
making **the difference** to patient care in the borders.

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# **borders health board endowment funds (known as **the difference**)**

registered charity number: SC008225.

## **trustees**

The Trustees for the year ended 31st March 2016 were as follows:-

Chair: Mr J Raine

Trustees Mrs P Alexander  
Mr D Davidson  
Dr S Mather  
Mrs K Hamilton  
Cllr C Bhatia  
Dr D Steele  
Mrs K McNicoll  
Mr J McLaren

Dr S MacDonald (to 31st December 2015)  
Mrs J Davidson  
Dr E Baijal (to 30th April 2015)  
Mrs C Gillie  
Mrs E Rodger

## **purpose**

To enhance patient care in the Scottish Borders through the funding of equipment, training, research, patient comforts, and improvements to patient and staff environment.

Everything funded is an 'enhancement' to the services provided by NHS Borders, and would not be paid for out of government budgets.



“

Money gifted to our charity, called **the difference**, does just what that name suggests, it makes “the difference”, it enhances the services and support given to patients and to staff, it adds real value to the work of NHS Borders. And, as trustees of ‘the difference’, we applaud those who contribute to these endowment funds.

More than £500,000 was contributed through donations and gifts in the year ended 31<sup>st</sup> March 2016. Much of this money has been raised by individuals and groups of people in communities across the Scottish Borders through energetic and imaginative endeavour.

This report shows some examples of fundraising. It also summarises the financial position of the endowment funds entrusted to us and explains how they are used to support patients and staff through the provision of equipment and facilities, training and welfare. It has also been used to support the important development of volunteering.

The trustees offer thanks to all who have contributed to the ongoing success of ‘the difference’ throughout the year.

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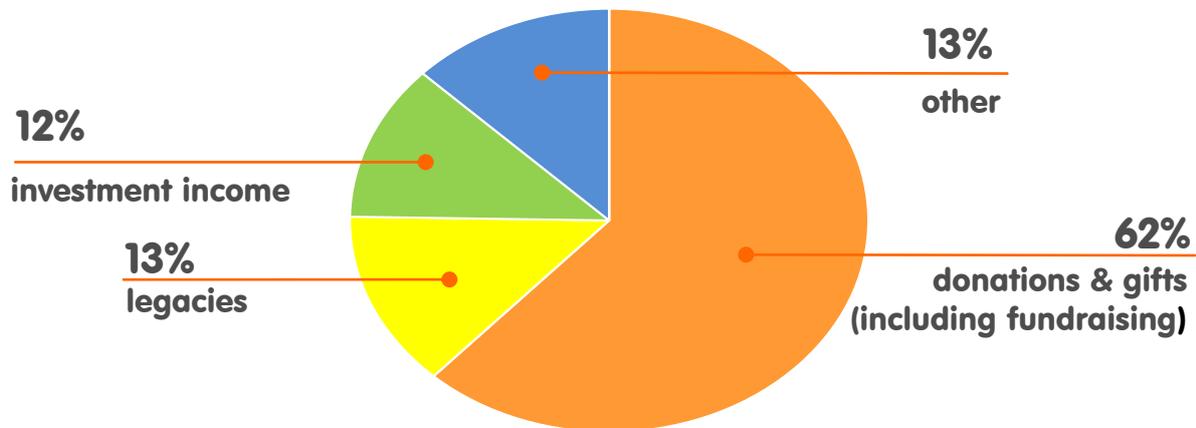
John Raine,  
Chairman of the Trustees

**2015/16 has yet again seen fantastic support from NHS Borders' patients, their relatives and the general public who so generously donate, fundraise and leave legacy gifts to the difference.**



Income is also generated by investments. In accordance with the NHS Borders Endowment Funds Policy, the Trustees have the power to invest in stocks, shares, investments and property in the UK as they see fit, after taking in to account any ethical considerations. This policy is reviewed annually.

## how money has been raised in 2015/16



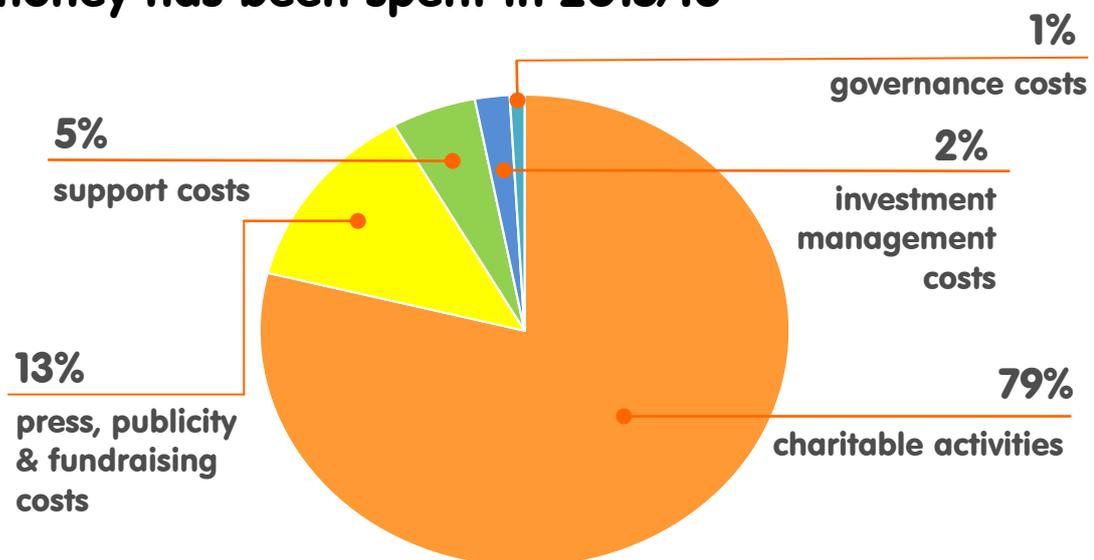
- A total of £830,302 was received into endowment funds in 2015/16
- This was a drop of £11,342 (1.3%) on the income received during 2014/15 and this can, in part, be attributed to a reduced number of legacy gifts in 2015/16
- £511,927 (62%) was received by way of numerous generous donations and gifts made throughout the year
- 22% of the total income received (£183,826) was stewarded by our Fundraising Team

The above figures have been extracted from our audited financial statements

**the difference** has a fund for almost every ward, department and service across NHS Borders so our donors can be sure that their gift goes where they want it to. Members of staff manage the spending of these funds and listen to patients when considering how to use them.

There is also a fund that is not restricted to a certain ward or service but instead can be used on projects that benefit a wider patient group. This fund is managed by the trustees and staff can make applications to access this funding.

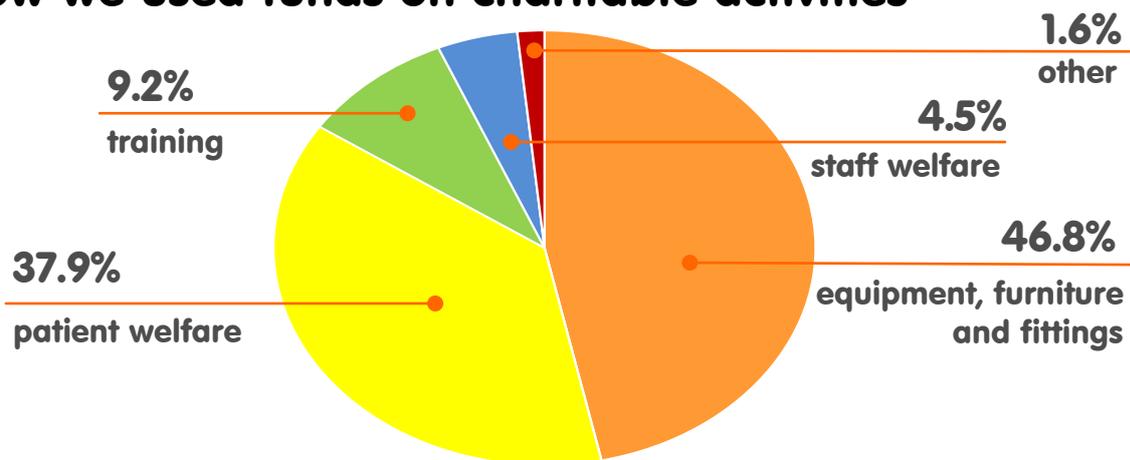
## how money has been spent in 2015/16



- A total of £532,174 was spent during 2015/16
- 79% was spent directly on the charity's purpose, predominantly patient welfare, staff training and development, and the promotion of healthcare (see page 6 for more information)
- Support costs consist of fees incurred as a result of running the charity such as bank charges, website and database fees as well as a 1% administration fee applied to support managing the endowment fund accounts
- Press, publicity and fundraising expenditure includes the cost of some staff, membership fees and fundraising materials

The above figures have been extracted from our audited financial statements

## how we used funds on charitable activities



### equipment, furniture and fittings

Equipment can be purchased using endowment funds if it will enhance the existing service provided. Examples this year include over £40,000 used to purchase simulation training equipment which allows staff to train for emergency situations in a safe and controlled environment and over £60,000 was spent on specialist beds and mattresses.

### patient welfare

Patients are at the centre of everything we do and the charity exists to make their lives a little easier while under the care of NHS Borders. Examples of this include £40,253 used to provide aromatherapy services for our cancer patients and £16,805 used to assist with their transport. Our unrestricted fund has also supported a number of patient welfare projects in 2015/16. One project saw the development of a Volunteer Coordinator. NHS Borders is fortunate to have many willing volunteers and this role supports the organisation's commitment to involving volunteers in enhancing patient experience.

### training

Charitable funds can assist staff to undertake training or attend events and conferences that support the work they do and is over and above the statutory and mandatory training required by their role. £38,639 was used for this purpose in 2015/16.

### staff welfare

To reflect the continued commitment towards achieving NHS Borders' 2013-16 corporate objectives to 'promote excellence in organisational behaviour', the Trustees approved funding for the Celebrating Excellence Awards event. This event invites staff and members of the public to nominate and 'celebrate excellence' in their local health service. The awards give recognition and appreciation for the hard work, dedication and commitment of our fantastic staff and volunteers. Feedback from the 2015 event found that 98% of respondents rated the evening as 'excellent' or 'very good'. One nominee said "the nomination alone gave everyone across the service a true lift" and the event provided "an excellent opportunity for many of us to get together in a really positive environment."

The above figures have been extracted from our audited financial statements

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focus on fundraisers

the work we do would not be possible without our amazing donors and fundraisers, here are just a few...



In February 2016, the **Charity for Care** shop in Kelso celebrated it's first year of trading. Eilean Hogarth and her fantastic team of volunteers have created a beautiful shop and have raised over four times their original target, having donated over £60,000 to the **Margaret Kerr Unit and Palliative Care** fund!

At only 31 years old **Stephen Wilson** suffered a stroke. Following the treatment he received in the **Stroke Ward** at Borders General Hospital he was keen to give something back to the team who cared for him. Stephen got his whole community involved organising a family fun day, sponsored leg/chest was and a quiz night. His efforts raised £1,201 in total!



Sainsbury's stores in Kelso & Selkirk chose our **Special Care Baby Unit** as their **Charity of the Year** for 2015/16.

The staff made a huge effort taking on a gruelling 53 mile charity cycle, they dressed up, organised Halloween games and much more. At the halfway point in the partnership they had raised over £4,500!

**Pat** is a Staff Nurse in Borders General Hospital and after losing one of her daughters in 2013, she and her daughter **Kathryn** pledged to do a sponsored 5k run in her memory. They both smashed the run and smashed their target raising over £1,300! They raised the money for the **South Community Mental Health Team**.



thank you to all our amazing supporters.

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# thank you

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